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P.O. Box 77263
Washington, DC 20013
www.aabedc.org

2023-2024 AABE DC Sponsorship Prospectus

On behalf of the Washington, DC Metropolitan Area Chapter of the American Association of Blacks in Energy (“AABE DC”), the AABE DC Executive Team invites you to become a 2023-2024 AABE DC Sponsor. Headquartered in our Nation’s Capital, AABE DC enjoys a diverse membership from energy companies, federal and state government agencies, law firms, non-profit organizations, educational institutions, and other energy-related organizations in the District of Columbia, Maryland, and Virginia. AABE DC provides impactful forums for energy professionals and students to engage with one another and learn more about the energy industry through education, mentoring, advocacy, community service, and networking. AABE DC is committed to increasing and improving opportunities for the inclusion of African Americans and other minorities in the discussion and development of energy policies, regulations, R&D technologies, and environmental issues.

To further our mission of increasing and retaining the representation of African Americans and other traditionally excluded minorities within the energy industry, AABE DC holds several hallmark events throughout the year, including our Scholarship Awards Ceremony, Black Energy Awareness Month (“BEAM”) Series, and Energy Policy Summit. Our Scholarship Awards Ceremony celebrates graduating underrepresented high school seniors within our region who will pursue energy-related fields of study and awards these high-achieving students with scholarships and technology stipends. Our BEAM Series engages youth in our local community through interactive events designed to spark and increase their academic and vocational interests in energy. Our Energy Policy Summit brings together energy leaders and experts to discuss energy policy and legislative developments affecting black and brown communities. AABE DC also holds many additional events including career development panels, clean energy funding opportunities workshops, energy policy panels, and community service events.

AABE DC sponsorship opportunities provide organizations and individuals with a cost-effective, value-added means to increase, promote, and market brand awareness, forge new partnerships, and connect with energy thought leaders. The sponsorship packages and commitment form are attached for your consideration. Please note that the sponsorship year runs from June 1, 2023 to May 31, 2023 and sponsors may join us at any time. For more information, development of a custom sponsorship opportunity, or to confirm your sponsorship, please contact Keturah Brown, AABE DC President, via email at keturah.brown@sidley.com or phone at 202.736.8339.

Thank you for your consideration. We look forward to hearing from you.

Sincerely,

AABE DC Executive Team



2023-2024 AABE DC Sponsorship Opportunities

CORPORATE SPONSORS

Platinum Sponsor | \$10,000

- Two-minute video spotlight during AABE DC Scholarship Awards Ceremony, BEAM Series, and Energy Policy Summit (“Hallmark Events”)
- Meet and greet with distinguished guests, speakers, and panelists at Hallmark Events
- Ten complimentary tickets to Hallmark Events with premiere, reserved seating
- Tabletop recognition at Hallmark Events
- Opportunity to distribute company swag to Hallmark Event attendees
- Logo placement on event materials for Hallmark Events
- Opportunity to address audience at all events
- Logo recognition on AABE DC website with link to company website
- Use of AABE photos for internal and external company materials
- Verbal recognition at all events

Gold Sponsor | \$5,000

- One-minute video spotlight during Hallmark Events
- Five complimentary tickets to Hallmark Events with reserved seating
- Tabletop recognition at Hallmark Events
- Logo placement on event materials for Hallmark Events
- Opportunity to address audience at Hallmark events
- Logo recognition on AABE DC website with link to company website
- Use of AABE photos for internal and external company materials
- Verbal recognition at all events

Silver Sponsor | \$3,000

- Forty-five-second video spotlight during Hallmark Events
- Three complimentary tickets to Hallmark Events
- Logo placement on event materials for Hallmark Events
- Logo recognition on AABE DC website with link to company website
- Use of AABE photos for internal and external company materials
- Verbal recognition at Hallmark Events

Bronze Sponsor | \$1,500

- Fifteen-second video spotlight during Hallmark Events
- One complimentary ticket to Hallmark Events
- Logo placement on event materials for Hallmark Events
- Logo recognition on AABE DC website with link to company website
- Use of AABE photos for internal and external company materials
- Verbal recognition at Hallmark Events

PATRON SPONSORS

Platinum Sponsor | \$1,000

- Four complimentary tickets to Hallmark Events
- Reserved seating with premiere placement at Hallmark Events
- Acknowledgement at Hallmark Events
- Name recognition on AABE DC website

Gold Sponsor | \$500

- Three complimentary tickets to Hallmark Events
- Reserved seating at Hallmark Events
- Acknowledgement at Hallmark Events
- Name recognition on AABE DC website

Silver Sponsor | \$300

- Two complimentary tickets to Hallmark Events
- Acknowledgement at Hallmark Events
- Name recognition on AABE DC website

Bronze Sponsor | \$150

- One complimentary ticket to Hallmark Events
- Acknowledgement at Hallmark Events
- Name recognition on AABE DC website



Sponsorship Commitment Form

We would like to support AABE DC as:

Corporate Sponsor:

- Platinum - \$10,000
- Gold - \$5,000
- Silver - \$3,000
- Bronze - \$1,500

Patron Sponsor:

- Platinum - \$1,000
- Gold - \$500
- Silver - \$300
- Bronze - \$150

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- We would like to create a customized sponsorship package
-

Sponsor Information

Sponsor Name _____

Please insert the name exactly how it should appear in AABE DC materials

Contact Name _____

Mailing Address _____

Email Address _____ Telephone Number _____

Payment will be completed:

- Online via [Give Lively](#)
- By Check
- By Cash
- By Text (text the code "AABEDC" to 44-32)
- Please provide invoice

AABE DC is a 501(c)3 non-profit organization. As such, donations are tax-deductible per applicable laws.

Please return the completed form:

- Online via the [AABE DC Website](#)
 - Email to Keturah Brown (keturah.brown@sidley.com) and Dennis Manning (manningdennis@msn.com)
 - Mail to AABE DC, P.O. Box 77263, Washington, DC 20013
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Questions? Please contact Keturah Brown at keturah.a.brown@sidley.com or 202.736.8339